

## Vanessa Elaine Greenwood, Ph.D.

Professor | Montclair State University | College of the Arts  
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### EDUCATION

Ph.D.	New York University	Steinhardt School of Education	Media Ecology	2002
M.A.	San Jose State University	College of Social Sciences	Communication	1994
B.A.	San Jose State University	College of Social Sciences	Communication	1993

### PROFESSIONAL EXPERIENCE

**Full Professor** (with tenure). Montclair State University **School of Communication and Media, College of the Arts**, Montclair, NJ (reassignment effective Sept 1, 2016). Teach courses and serve as faculty advisor to 40+ undergraduate majors. Founder of the Communication + Media Research Collaboratory (C+MRC).

**Full Professor** (with tenure). Montclair State University **Department of Secondary and Special Education, College of Education and Human Services**, Montclair, NJ (rank advancement effective Sept 1, 2015). *Elected deputy chairperson 2015-2016.*

**Department Chairperson** (elected) with doctoral faculty status. Montclair State University **Department of Secondary and Special Education, Montclair NJ** (2013-2015). *Appointed to doctoral faculty as of September 1, 2014.*

**Associate Professor** (awarded tenured) and Course Coordinator. Montclair State University Department of Secondary and Special Education\* Montclair, NJ (2007-2015). \**Department name changed from Curriculum and Teaching to Secondary and Special Education in 2012.*

**Assistant Professor** (tenure-track) and Graduate Program Coordinator. Montclair State University Department of Curriculum and Teaching. Montclair, NJ (2002-2007). Coordinator and NCATE representative for graduate programs in educational media and technology.

**Founder & Executive Director**, Project Literacy Among Youth (PLAY). Bloomfield, NJ (1999-present). Provide innovative, educational opportunities, professional development, evaluation and consulting services in the areas of media and technology literacies.

**Assistant Professor**, San Jose State University Department of Communication Studies. San Jose, CA (1999-2002). Taught undergraduate courses in oral and written communication.

**Technology Consultant & Director of Special Projects**, Media Workshop New York, a Project of the Bertelsmann Foundation and the Center for Children and Technology, New York, NY (1996-1998).

**Media Educator Grades 7 & 8**, New York City Museum School, District 2. New York, NY (1997-1998). Co-taught with classroom teachers to integrate media and technology literacies across subject areas.

**Lecturer**, Santa Clara University, Department of Communication. Santa Clara, CA (1994, 1998). Taught undergraduate courses in oral and digital communications.

**Assistant Program Developer**, Media Education London Study Abroad Program, New York University Steinhardt School of Education and University of London. London, UK (1996-1997).

**Doctoral Fellow**, New York University Faculty of Arts and Sciences Expository Writing Program. (1995-1997). Taught undergraduate courses in written composition.

**Masters Teaching Fellow**, San Jose State University Department of Communication Studies. (1993-1995). Taught undergraduate courses in oral communication.

**TEACHING**

**Communication and Media Arts Courses** (2014 - present) *Montclair State University*

- CMST 101 Fundamentals of Speech Communication (26-seat seminar)
- CMDA 110 Introduction to Communication and Media Arts (125-seat lecture)
- TVDM 201 The Language of Television (125-seat lecture)
- CMST 350 Doing Media Literacy Through the Wonderful Worlds of Disney (30-seat seminar)
- CMST 280 Investigative Research Methods (30-seat seminar)
- CMST 435 Special Topics: Food Media Literacy (30-seat seminar)

**Teacher Education Courses** (2007-2014) *Montclair State University* | *Course Coordinator*

- SASE 518/316 Integrating Technology Across the Curriculum (online) *course coordinator*
- SASE 210 Public Purposes of Education: Democracy and Schooling (field-based) *course coordinator*
- CURR 534 Strategies for Curriculum Change (graduate-level)
- CURR 400 Teacher, School, and Society (cap: 30 students)

**Educational Technology Courses** (2002-2007) *Montclair State University* | *Grad Program Coordinator*

- EDTC 500 Introduction to Educational Technology
- EDTC 501 Curriculum and Technology Development: Global Perspectives
- EDTC 502 Assessment and Evaluation of Learning with Technology
- EDTC 503 Critical Basics of Media and Technology Production
- EDTC 504 The Role of the Media Specialist
- EDTC 510 Technology Planning for Educational Renewal
- MEDI 402 Referencing and Bibliography
- MEDI 500 Media, Technology and Learning in the Curriculum
- MEDI 520 Production of Materials for Media Technology
- MEDI 550 Administration/Supervision of Media in Education
- MEDI 570 Developing Materials for Computer Technology
- MEDI 615 Supervised Field Experience in Educational Media and Technology

**Communication Studies Courses** (1994-2002)

- Writing Workshop I & II *New York University Expository Writing Program*
- COMM 12 Technology and Communication *Santa Clara University*
- COMM 20 Public Speaking *Santa Clara University, San Jose State University, & Ohlone College*
- SPCH 103 Interpersonal Communication *Ohlone College*
- SPCH 112 Critical Thinking and Decision-Making *Ohlone College*

**Student Advisement** | *Montclair State University* | *School of Communication and Media Arts*

Personal steward to 40+ undergraduate students across multiple majors including communication studies, communication and media arts, and public relations. Support their growth and development by constructing meaningful degree plans compatible with their life goals. *Fall 2016 to present.*

**Masters Thesis Supervision** | *Montclair State University* | *College of Education and Human Services*

(Chair) Antoniou, J. (2008, January). *Technology professional development to support urban middle school special education math teachers*. Montclair State University Department of Curriculum and Teaching.

(Chair) Meyer, J. (2004, May). *Computer Technology as a Tool for Multiple Intelligence Focused Lessons in an Elementary Art Room*. Montclair State University Department of Curriculum and Teaching.

**SCHOLARSHIP****Single-Authored Books**

Domine, V. (2015). *Healthy Teens, Healthy Schools: How Media Literacy Education Can Renew Education in the United States*. Lanham, MD: Rowman & Littlefield Education.

- Reviewed by Hailee K. Dunn (2016) "Book Review: Healthy Teens, Healthy Schools by Vanessa Domine," *Journal of Media Literacy Education*, 8(2), 122 -125. Retrieved from <http://digitalcommons.uri.edu/jmle/vol8/iss2/8>

Domine, V. (2009). *Rethinking Technology in Schools: A Primer*. New York: Peter Lang.

- Reviewed by Guiliana Dettori (2010) Researcher at the Institute for Educational Technology of CNR (Genoa, Italy) in *British Journal of Educational Technology*, 41(2): E30-31.
- Reviewed by Paul Asunda (2009) in *Education Review: A Journal of Book Reviews*, p. 152. Retrieved from <http://www.edrev.info/reviews/rev841.htm>

**Edited Volumes**

Domine, V. (2013, February). Editor's Introduction. *Journal of Media Literacy Education, Volume 5, Issue 1*. <http://www.jmle.org/index.php/JMLE/article/view/303/262>.

Domine, V. (2012, October) Editor's Introduction. *Journal of Media Literacy Education, Volume 4, Issue 3* <http://www.jmle.org/index.php/JMLE/article/view/276>.

Domine, V. (2012, June) Editor's Introduction. *Journal of Media Literacy Education, Volume 4, Issue 2*. <http://www.jmle.org/index.php/JMLE/article/view/256/196>.

**Refereed Journal Articles**

Domine, V. (2013). Media ecologies of health literacy: Case examples of educational empowerment. *The Journal of Digital and Media Literacy*, 1(1). Retrieved from <http://www.jodml.org/2013/02/01/media-ecologies-of-health-literacy-case-studies-of-educational-empowerment/>.

Domine, V. (2012). Blogging the field: An emergent continuum for urban teacher development. *Journal of Technology and Teacher Education*, 20(4), 387-414.

Domine, V. (2011). Think global, act local: Expanding the agenda for media literacy education in the United States. *Library Trends*, 60(2), 440-453.

Domine, V. (2011). The coming of age of media literacy. *Journal of Media Literacy Education*, 3(1). Retrieved from <http://www.jmle.org/index.php/JMLE/article/view/170>.

Domine, V. (2011). Building 21<sup>st</sup> century teachers: An intentional pedagogy of media literacy education. *Action in Teacher Education*, 33(2), 194-205.

Domine, V., & Bello, J. (2010). Stewarding urban teacher education: In search of reflection, responsibility and renewal in Newark. *Education and Democracy: A Journal of the National Network for Educational Renewal*, 2, 155-168.

Domine, V. (2009). A social history of media, technology and schooling. *Journal of Media Literacy Education*, 1(1), 42-52. Retrieved from <http://www.jmle.org/index.php/JMLE/article/view/21>.

Domine, V. (2007). Commerce in schools: Four dominant perspectives. *Society and Business Review*, 2(1), 98-120

Domine, V. (2006). Student attitudes about internet use at school. *Academic Exchange Quarterly*, 10(2), 104-108.

**SCHOLARSHIP (continued)****Refereed Journal Articles (continued)**

- Domine, V. (2006). Online pedagogy: Beyond digital "chalk and talk." *Academic Exchange Quarterly*, 10(1), 48-51.
- Domine, V. (2004). From savvy consumer to responsible citizen: Teen perspectives of advertising in the classroom. *The Journal of Media Literacy*, 51(2), 45-52.
- Domine, V. (2002). "We're wired! Now what?" A holistic approach to technology planning in high schools. *Journal of Literacy and Technology*, 2(2). Retrieved from <http://www.literacyandtechnology.org/volume2/domine.htm>.
- Greenwood, V. (1997, Spring). Pluralism, piety, & pedagogy: The impact of McGuffey's *Eclectic Reader* upon nineteenth and twentieth century America. *Violet Visions: The Interdisciplinary Journal of the Graduate Student Organization in the School of Education*. New York University Press.

**Invited Journal Articles**

- Domine, V. (2006) Four Steps to Standards Integration. *Learning and Leading with Technology*, 34(3), 22-25.

**Invited Book Chapters**

- Domine, V. (2016). "Vanessa Domine on Neil Postman" In R. Hobbs (Ed.). *Exploring the Roots of Digital and Media Literacy through Personal Narrative*. Philadelphia: Temple University Press.
- Domine, V. (2010). How important is technology in urban education? In J. L. DeVitis & L. Irwin-DeVitis (Eds.). *Adolescent Education: A Reader* (pp. 379-388). New York: Peter Lang. Reprint.
- Domine, V. (2010). How important is technology in urban education? In S. Steinberg (Ed.). *19 Urban Questions: Teaching in the City* (2<sup>nd</sup> ed). New York: Peter Lang. *Complete revision of chapter*.
- Domine, V. (2006). "Doing technology" in the college classroom: Media literacy as critical pedagogy. In R. Goldstein (Ed.). *Useful Theory: Making Critical Education Practical* (pp. 131-147). New York: Peter Lang.
- Domine, V. (2004). How important is technology in urban education? In S. Steinberg & J. Kincheloe (Eds.). *19 Urban Questions: Teaching in the City* (pp. 210-218). New York: Peter Lang.

**Conference Proceedings**

- Domine, V. (2007). Technology and Graduate Teacher Education: An Integrated Approach to Program Design. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2007* (pp. 1010-1017). Chesapeake, VA: AACE.

**Book Reviews**

- Domine, V. (2000). *Playing the future. Book Review*. Resource Center for Cyberculture Studies (RCCS). Retrieved at <http://rccs.usfca.edu/bookinfo.asp?ReviewID=62&BookID=67>.
- Greenwood, V. (1996). Investigating classroom talk. Book Review. *Communication Education*, 45(3).

**Encyclopedia Entries (editorial review)**

- Domine, V. (in press). Health Media Literacy (Entry) In the International Communication Association's *International Encyclopedia of Media Literacy*. New York: Wiley and Sons. 5,000-words.
- Domine, V. (in press). Media Platforms (Entry). In the International Communication Association's *International Encyclopedia of Media Literacy*. New York: Wiley and Sons. 2,500-words

**SCHOLARSHIP (continued)****Refereed Scholarly Presentations**

- Domine, V. (2016, November). *Media Literacy Education as Disruptive Innovation: Navigating the Rift Between Technology and Public Schooling in the United States*. Paper presented at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania. Nov 16.
- Domine, V. (2016, April). *A Whole Curriculum Development Model for Critical Media Health Literacy Among Adolescents*. Paper presented at the Society for Public Health Education (SOPHE) 67th Annual Meeting, Charlotte, North Carolina. April 1.
- Domine, V. (2014, April). *Core Principles of Media Literacy Education as a Framework for Teacher Education*. Roundtable Paper presented at the Annual Meeting of the American Educational Research Association, Philadelphia, Pennsylvania. April 5.
- Domine, V., & Wolf, D. (2011, October). *Service Learning and the Law of Reciprocity: Catalyzing Educational Renewal and High Quality Teacher Preparation*. Session presented at the Annual Meeting of the National Network for Educational Renewal, Hartford, Connecticut.
- Domine, V. (2010). *Heed the Beckon-NING Call: Media Literacy Education through Social Networking*. Workshop presented at the Northeast Media Literacy Conference, Storrs, Connecticut. March 26.
- Domine, V., & Bello, J. (2009, October). *Stewarding Urban Teacher Education: In Search of Reflection, Responsibility and Renewal in Newark*. Breakout session presented at the Annual Meeting of the National Network for Educational Renewal, Bellevue, Washington.
- Domine, V. (2009, August). *Social Networking in the Classroom: Bridging Media and Technology Literacies*. Paper presented at the Annual Meeting of the National Association for Media Literacy Education, Detroit, Michigan.
- Domine, V. (2008, March). *The TERMS Project: Technology for Educational Renewal in the Middle School*. Paper presented at the Annual Meeting of the American Educational Research Association, New York, New York.
- Domine, V. (2008, March). *A Techno-Ethnographic Approach to Urban Education*. Paper presented at the 29<sup>th</sup> Annual Urban Ethnography in Education Research Forum, University of Pennsylvania, Philadelphia, Pennsylvania.
- Domine, V. (2007, June). *Using blogs, podcasts and PDAs: The search for communification in the classroom*. Paper presented at the National Media Education Conference, in St. Louis, Missouri.
- Domine, V. (2007, March). *Technology and graduate teacher education: An integrated approach to program design*. Paper presented for at the Society for Information Technology and Teacher Education (SITE) Conference for the Association for the Advancement of Computing in Education (AACE), San Antonio, Texas.
- Domine, V. (2005). *Communification as a framework for technology in education*. Virtual presentation at the International Conference on Technology, Knowledge & Society. The University of California, Berkeley, USA.
- Domine, V. (2003, October). *Strengthening Partnerships: The Uses of Technology to Support Educational Renewal*. Open Forum conducted at the annual meeting of the National Network for Educational Renewal, Salt Lake City, Utah.
- Greenwood, V. (1998, November). *Hacking through the billboard jungle: A historical landscape of commerce in US public schools*. Paper presented at the annual meeting of the National Communication Association, New York, New York.



**SCHOLARSHIP (continued)****Refereed Scholarly Presentations (continued)**

- Greenwood, V. (1997, May). *Communication, education and technology: Tracing technological and pedagogical developments in the United States*. Paper presented at the annual meeting of the International Communication Association, New York, New York.
- Greenwood, V. (1997, February). *Capitalism, community and Channel One: A discursive approach to democracy in education*. Paper presented at the annual meeting of the Western Speech Communication Association, Monterey, California.
- Greenwood, V. (1996, October). *The evolution of instructional television: What the research reveals about technology and learning*. Paper presented at the annual meeting of the New York State Speech Communication Association, Monticello, New York.
- Greenwood, V. (1995, November). *Commercialism in the classroom: The controversial partnership of education and business*. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, Texas.
- Greenwood, V. (1995, February). *"I'm not being violent, I'm just having fun!" Violence as enacted curriculum in a fifth-grade classroom*. Paper presented at the annual meeting of the Western States Communication Association, Portland, Oregon.
- Greenwood, V. (1995, February). *The National Enquirer as cultural artifact: Negotiating identity through tabloid news consumption*. Paper presented at the annual meeting of the Western States Communication Association, Portland, Oregon.
- Greenwood, V. (1994, February). *Instructional communication: Bridging the gap between education and technology*. Paper presented at the annual meeting of the Western States Communication Association, San Jose, CA. *Received Top Four Paper Honors in the Communication and Instruction Division*.

**Invitations to Speak as Expert in the Field**

- Interviewed for PBS program on the culture of violence in the media, "After Newtown, What Next: Violence in the Media" (December 22, 2012). New York: PBS. Retrieved from: <http://video.pbs.org/video/2320526646>.
- Invited (for a second consecutive year) as part of the "best minds" in the field of digital and media literacy at *DM3C/LIVE: A conversation about the intersection of digital and media literacy and civic engagement*. James L. Knight School of Communication at Queens University of Charlotte, NC. September 18-21, 2012. <http://www.bestmindsconference.org/2012-best-minds-conference/sample-page/>
- Invited as one of the three facilitators that represent the "best minds" in the field of digital and media literacy at *DM3C/LIVE: A conversation about the intersection of digital and media literacy and civic engagement*. James L. Knight School of Communication at Queens University of Charlotte, NC. September 28-30, 2011.
- Invited to chair a panel presentation titled, "Media Literacy: Is it Good for Us?" at the International Family Film Festival in Burbank, CA, March 18, 2011.
- Invited as a roundtable participant at the Aspen Institute headquarters in Washington, D.C. to offer actionable steps to advance the Knight Commission recommendations in the 2009 report *Informing Communities: Sustaining Democracy in the Digital Age*, July 15, 2010.
- Interviewed as expert in media literacy at the 2009 NAMLE Conference for a School Video News segment in Detroit Michigan. August 2009. Retrieved from [http://www.youtube.com/watch?v=ZkroT2jl\\_q4](http://www.youtube.com/watch?v=ZkroT2jl_q4)

**SCHOLARSHIP (continued)****Refereed Scholarly Presentations (continued)**

Invited as an expert panelist in media ecology at the American Bible Society Roundtable Symposium for a one-hour cable television documentary, *The Bible in the 21<sup>st</sup> Century* filmed in New York, NY, November 1998.

**Invitations to Contribute Online Content**

Domine, V. (2015, September) "A Parent's Guide to Identifying Media Violence and Aggression in School" <https://www.noodle.com/articles/a-parents-guide-to-identifying-media-violence-and-aggression-in-school>

Domine, V. (2015, August) "Media Literacy is More Than Technological Proficiency" Family Online Safety Institute. <http://www.fosi.org>

Invited to be a guest blogger in the areas of educational technology, media literacy, and parenting for Noodle.com, a leading website helping parents and students make better education decisions. (July 2015-April 2016).

**Administrative/Policy Reports**

Domine, V. (2010). *Systematic pedagogy: The intentional infusion of skills and strategies in teacher education*. Montclair State University College of Education and Human Services. 36 pp.

Domine, V. (2005, November). *Assessment portfolio for programs for other school professionals: Associate and advanced school library media specialist certification programs*. Montclair State University: National Council for Accreditation of Teacher Education (NCATE). 150 pp.

Domine, V. & Taylor, M. (2005, September). *Initial Teacher Certification Professional Sequence Course Development*. Montclair State University Department of Curriculum and Teaching. 96 pages.

Domine, V. (2005). *Program handbook for graduate programs in educational media and technology*. Montclair State University Department of Curriculum and Teaching. 26 pages.

Domine, V. (2005, April). *Proposal for program approval: School library media specialist certification*. Montclair State University: New Jersey Department of Education Bureau of Higher Education Quality Initiatives (HEQI). 192 pages.

Greenwood, V. & Phillips, M. (1998, July). *New York State Council on the Arts: Needs Assessment Report*. New York: Media Workshop New York.

Greenwood, V. (1998, July). *Brooklyn Principals Designing for Change*. New York: Media Workshop New York.

Greenwood, V. (1995, November). *Commercialism in the classroom: The controversial partnership of education and business*. Washington, DC: Educational Resource Information Center. ED 391 213

Greenwood, V. (1994, February). *Instructional communication: Bridging the gap between education and technology*. (1994, February). Washington, DC: Educational Resource Information Center. ED 371728.

**Other Publications**

Domine, V. (2002). *Hacking through the billboard jungle: Adolescent student interpretations of classroom commercial media*. New York University. Department of Culture and Communication. Unpublished doctoral dissertation.

Greenwood, V. (1994). "Communication, education, and technology: A critical discourse analysis of the local Channel One controversy." *Master's Theses*. Paper 911.

## GRANTS

- Domine, V. (January 2014). "Eyes Wide Open: This is Media" Documentary Film Screening grant awarded by pivot tv and the National Association for Media Literacy Education (\$1000). *Funded*
- Shoemaker, S. (Co-PI) & Domine, V. (Co-PI) (2011, January). Testing the Efficacy of Student-Created Academic Digital Media Projects as a Learning Methodology. National Science Foundation Discovery Research K-12 (DRL) Grant (\$109,816). *Unfunded*
- Domine, V. (2007, September). The TERMS Project: Technology for Educational Renewal in the Middle School. U.S. Department of Education Fund for Innovation of Post-Secondary Education (FIPSE). *Unfunded*.
- Domine, V. (2005, Summer). Teacher Education Professional Sequence Curriculum Development. Montclair State University College of Education and Human Services and the NJ Department of Education (\$1000). *Funded*.
- Domine, V. (2004, May 11-14). (P.I.). Intel's *Teach to the Future* Technology Professional Development. Montclair State University. (\$23,000). *Funded*.

## SCHOLARLY WORKSHOPS & PRESENTATIONS

- Bigler, M., Domine, V., Hawkes, I., and Thevenin, B. (2017). *Disney and Media Literacy*. Dialogue session presented at the 2017 Conference of the National Association for Media Literacy Education. Chicago, IL. June 26-28.
- Domine, V., Lavelle, K, Rich, M., and Scheibe, C. (2017). *Media Literacy and Health*. Dialogue session presented at the 2017 Conference of the National Association for Media Literacy Education. Chicago, IL. June 26-28.
- Domine, V. (2013). *Co-Teaching Considered: Collaboration Between General and Special Educators*. Workshop presented at Brookdale School in Bloomfield, NJ, November 18.
- Rogow, F. and Domine, V. (2013). *A Media Literacy Tour Through the Common Core*. Workshop presented at the 2013 Conference of the National Association for Media Literacy Education. Torrance, CA. July 12-13.
- Hopper, C., Domine, V., & Diaz, M. (2011). *Clinical Practice in Teacher Preparation at Montclair State University*. Teach for a New Era Learning Network National Convening on Clinical Practice. Washington, DC. November 14-15.
- Domine, V. (2011, October). *Using Technology to Differentiate Instruction Among Gifted Learners*. A six-hour hybrid mini-course presented for the Ridgewood Public School District (3 face-to-face sessions & online component hosted at msuner.org).
- Domine, V. (2011, June). *Ten Steps to a More Media and Technology-Literate Classroom*. Mini-session presented at the MSUNER 2011 Summer Conference. Montclair State University. Montclair, NJ.
- Domine, V. (2010, January). *What's Happen-NING in Teacher Professional Development?* Workshop presented at the Classroom Reset 2010: Innovations in Teaching and Learning Conference, ADP Center for Teacher Preparation and Learning Technologies at Montclair State University, NJ.
- Domine, V. (2008, January). *Turning on Learning in the 21<sup>st</sup> Century Classroom*. Panel Participant. Agenda for Education in a Democracy 2008 Advance. Montclair State University, NJ.
- Domine, V. (2008, October). *Overcoming Technology Roadblocks in the Workplace*. Workshop presented at the American Federation of Teachers of New Jersey Conference, East Brunswick, NJ.
- Domine, V. (2005, January). *Using Blackboard courseware to support authentic pedagogy*. Presentation to the Board of Trustees, Montclair State University. Montclair, NJ.



## SCHOLARLY WORKSHOPS & PRESENTATIONS (continued)

Domine, V. (2003, September). *Moving beyond digital "chalk and talk:" Using Blackboard to support authentic pedagogy*. Interactive presentation at the annual EdteXpo Conference, Montclair State University, Montclair, NJ.

Domine, V. & Phillips, M. (1998, November). *Using new media and technology to support classroom teaching*. Short course presented at the annual meeting of the National Communication Association, New York, NY.

Domine, V. (1998, March). *Media/Information Literacy*. Media Workshop New York. Course fulfills New Teacher Credit requirements in New York State.

Domine, V. (1997, July). *Critical Basics of Media Design & Production*. Media Workshop New York. Course fulfilled G-Credit and New Teacher Credit requirements in New York State.

Domine, V. (1997, May). *Critical or Cynical? Why be Media Literate?* Media Workshop New York. Course fulfilled New Teacher Credit requirements in New York State.

## AWARDS & RECOGNITION

Meritorious Service Award. National Association for Media Literacy Education (July 2013).

First Place Honors for Excellent Electronic E-Newsletter, American Federation of Teachers (AFT) Communicators Network, AFL-CIO. (June 2009)

Third Place Honors for Best Web Site, American Federation of Teachers (AFT) Communicators Network, AFL-CIO. (June 2009)

Emerging Scholar in the field of Media Literacy, National Telemedia Council and the *Journal of Media Literacy*. (September 2004)

Distinguished Dissertation Research in the field of Mass Communication, National Communication Association. (July 1998)

Research Conference Presentation Award, School of Education Graduate Student Organization, New York University. (February 1996)

Doctoral Fellowship, New York University College of Arts and Sciences, Expository Writing Program. (1995-1997)

Second Place Honors (Statewide) for Outstanding Social Science Research, California State University System. (June 1995)

Top Four Paper Honors for *Instructional communication: Bridging the gap between education and technology*, Western States Communication Association Annual Conference. (February 1994).

## UNIVERSITY-BASED SERVICE

### Service to the University | Montclair State University

Chair (elected), Academic Affairs Council of the University Senate (2016-2018).

Internal Vice President, American Federation of Teachers Local 1904. (2008-2009; 2014-2016) (paid honorarium).

Member, Continuous Improvement of Teacher Education (CITE) Committee (2013-2015).

Member, Teacher Education Policy Committee (TEPC) (2013-2015).

Faculty Coordinator, American Federation of Teachers Local 1904 (2013-2014) (paid honorarium).

Member, Committee for Online Learning Local Contract Negotiations, American Federation of Teachers Local 1904 (2011-2012).

Member, Search Committee for Helpdesk Manager, Office of Information Technology (2005-2006).

**UNIVERSITY-BASED SERVICE (continued)**

**Service to the University (continued)**

Participant, Moodle Courseware Pilot Study, Office of Information Technology (2006).  
 Member, Search Committee for Instructional Designer, Office of Information Technology (2005).  
 Member, Blackboard Advisory Group (2004).  
 Member, Pedagogy Subcommittee Mobile Computing (Laptop) Initiative, School of Business (Spring 2003).  
 Member, Program Committee, Pre-K Computer Literacy & Technology Leverage for Academic Success, School of Business (Spring 2003).

**Service to the College of the Arts | Montclair State University**

Member, Search Committee for the Director of the School of Communication and Media (2017).

**Service to the College of Education and Human Services | Montclair State University**

Co-Chair, Steering Committee for Imagining the ADP Center of the Future and Search for a New Director (Fall 2013).  
 Faculty Presenter, Undergraduate Teacher Education Program Orientation Session (2011-2014).  
 Admissions Interviewer, Undergraduate Teacher Education Program Admissions (2009-2014).  
 Member, CEHS Undergraduate Curriculum Committee (2008-2011).  
 Chair, Systematic Pedagogy Committee (Summer 2010).  
 Chair, College Elections Committee (2005-2008).  
 Committee Member, Advanced Programs Assessment Consortium (APAC) (2006-2007).  
 Chair, Search Committee, College Technology Coordinator (2005-2006).  
 Member, Teacher Education Professional Sequence Task Force (2003-2005).  
 Search Committee Member, Curriculum Resource Center Director (2003).  
 Graduate Program Developer and Coordinator, 33-credit M. Ed. Program in Educational Technology (2003-2006). Designed and shepherded 21 courses through NJDOE approval February 2005.  
 Chair, College Elections Committee (2005-2008).

**Service to the School of Communication and Media**

Chair, Personnel Advisory Committee (2017-present)  
 Member, Search Committee, Assistant Professor Position in Television and Digital Media (2016-2017).

**Service to the Department of Secondary and Special Education**

Deputy Chairperson, Department of Secondary and Special Education (2015-2016) *Elected for a 1-year term to support interim chairperson.*  
 Chairperson, Department of Secondary and Special Education (2013-2015) *Elected for a 2-year term.*  
 Member, Personnel Action Committee (2011-2013).  
 Course Coordinator for CURR 210 (Public Purposes of Education), CURR 316 (Integrating Technology Across the Curriculum) and CURR 518 (Technology Integration in the Classroom). (2008-2012).  
 Faculty Interviewer, MAT Program Admissions (2008-2016).  
 Evaluator, MAT Comprehensive Examination (2008-2016).  
 Member, Field Experience Task Force (2007-2008).  
 Co-Chair, Curriculum Steering Committee (2005-2006).  
 Chair, Search Committee for Educational Technology Faculty Member (2003-2005).

## PROFESSIONAL SERVICE

### National/International Advisory Board Service

First Vice President, National Association for Media Literacy Education (2011-2013).

Advisory Board Member, International Family Film Festival (2010-2016).

Program Chair, National Association for Media Literacy Education Biennial Conference, Philadelphia, Pennsylvania, July 22-25, 2011 (2009-2011).

At-large Member, Board of Directors, National Association for Media Literacy Education (2009-2011).

### Editorial Board Service

Board member, *Journal of Media Literacy Education* (2013-present).

Co-editor, *Journal of Media Literacy Education* (2012-2013).

Founding Member, *Journal of Digital and Media Literacy*, Knight School of Communication, Queens University (2011-present).

### Manuscript/Proposal Reviewer

*Journal of Digital and Media Literacy* topics: educational technology, civic engagement, media literacy education (2012-present).

*Journal of Teacher Education*—topics: integrating technology, urban education, and qualitative research (2012-2016).

*Teaching Education*—topics: integrating technology, urban education (2011-2016).

Society for Information Technology and Teacher Education (SITE) Conference of the Association for the Advancement of Computing in Education (2006-2016).

*Journal of Media Literacy Education*—topics: technology, teacher education, research (2009-2011).

*Educational Studies*—topics: critical pedagogy, technology, media, and teacher education (2008-2011).

### Dissertation Committees

Mendoza, K. (2013, May). *Parents' use of media literacy strategies for their preadolescent children*. Temple University, Department of Mass Media and Communication.

Yoon, J. (2010, June). *Media Literacy Education to Promote Cultural Competence and Adaptation among Diverse Students: A Case Study of North Korean Refugees in South Korea*. Temple University, Department of Mass Media and Communication.

### Paid Educational Consultancies

External Program Reviewer, Project Look Sharp at Ithaca College, Ithaca, New York (May 2013).

Technology integration specialist, Building Learner Centered Schools (BLCS) Bloomfield High School, New Jersey. Montclair State University Network for Educational Renewal (2010-2011).

Project Manager, Brooklyn Principals Designing for Change Project, Media Workshop New York in partnership with Brooklyn School District, New York (1997-1998).

Project Manager, Colegio Bandeirantes—The Brazil Project, Media Workshop New York in partnership with the Center for Children and Technology, New York (January 1998).

## **PROFESSIONAL SERVICE (continued)**

### **Web Design & Development**

Professional Portfolio | <http://www.vanessagreenwood.us> (2013-present).  
Project Literacy Among Youth | <http://www.kidsplay.org> (1999-present).  
Public Purposes of Education | <http://publicpurposes.blogspot.com> (2009-2013).  
Public Purposes of Education: A Professional Learning Community |  
<http://publicpurposes.ning.com> (2009-2012).  
NAMLE Marketplace Coordinator | <http://namle.net/marketplace> (2009-2013).  
Editor-in-Chief, *Update* monthly e-newsletter of the National Association for Media Literacy Education (2009-2010).  
American Federation of Teachers Local 1904 | <http://www.aftlocal1904.org> (2006-2010).  
Playhouse Cooperative Nursery School | <http://www.playhouseonline.org> (2004).  
MSU Educational Media and Technology Program | <http://www.montclair.edu/pages/edmedia> (2004).

### **AFFILIATIONS** *in alphabetical order*

American Educational Research Association (AERA)  
Association for Academic Computing in Education (AAACE)  
Humanities, Arts, Science, and Technology Advanced Collaboratory (HASTAC)  
International Society for Technology in Education (ISTE)  
National Association for Media Literacy Education (NAMLE)  
National Communication Association (NCA)  
New Jersey Educational Computing Cooperative (NJECC)  
National Telemedia Council (NTC)  
National Network for Educational Renewal (NNER)  
Society for Public Health Education (SOPHE)

### **TECHNOLOGICAL COMPETENCIES**

Online & Hybrid Instructional Platforms (Canvas, Bb, Moodle, Elluminate, Engrade, Edmodo)  
Curation Tools (Playground, Padlet)  
Social Media platforms (Twitter, Ning, Blogger, Grouply, Google+)  
Graphic & Multimedia Design Tools (Adobe Creative Suite, iMovie/Moviemaker, Premiere)  
Word Processing & Document Design (Microsoft Office Suite, Adobe Acrobat)  
Multimedia Presentation Tools (PowerPoint, Prezi)  
Web/HTML Design (WordPress, Dreamweaver, GoLive)  
Database Design/Management (Excel, Filemaker Pro, Delicious Library)  
Marketing Platforms (Constant Contact, Mail Chimp)